

3050 K St NW Suite 100

Great American Media

Washington, DC 20007

**WVN**Y 201 Humboldt St

Rochester, NY 14610-1093

Product Brand Agency Phone/Fax Buyer Name Sales Office Salesperson Advertiser Ga, Ritterstein, Katz - Washington DC 320/339/5653 (568010) Great American Media (11024)

**Schedule Dates** Contract # Our Vermont (83469) Political - Issues / Propositions (1068) 10/18/16-10/24/16

Katz - Washington DC, Washington DC (1179)

1448351 CO-OP **Entered By** Last Modified Date Entered Headline #

Burlington (WVNY)

Grand Total: Oct. 2016 By Broadcast Month

32

\$8,740.00 \$8,740.00

Demo Package Deal Order Type Commission % 10/14/16 10/14/16 15.00 ECR25330116 중 Lindsay Benoit Normal

Net Total Commission \$7,429.00 \$1,311.00

Sales Tax

10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Comments

Billing Type **Account Types** 

National/Political

320/339/5653

CPE E

Line Line Type / Break Type (Ref #)	Ref#) Dates	Sec	Length	th Run Times	MdS	Mo 1	Tu We	긁	Ţ	Sa Su		Spots	Rate	Total	Station		Comments	Entered
1.0 Normal Line / SPOT	10/18/16-10/21/16	4		:30 SP- 6P (EST)			-	<b></b>	<u> </u>			4.	\$60.00	\$240.00	\$240.00 Burlington (WVNY)	<u>.</u>	Judge Judy	10/14/16
2.0 Normal Line / SPOT	10/18/16-10/21/16	4		:30 3P- People's Court			-	ш	1			4	\$50.00	\$200.00	\$200.00 Burlington (WVNY)	9	PEOPLE'S COURT	10/14/16
3.0 Normal Line / SPOT	10/23/16-10/23/16	4.		:30 8A- Good Morning America Weekend	1					×		р.	\$45.00	\$45.00	\$45.00 Burlington (WVNY)	6	GMA Sun	10/14/16
4.0 Normal Line / SPOT	10/18/16-10/21/16	4		:30 7:30P- Inside Edition		1	1	<b>,</b>	<u>.</u>			4	\$60.00	\$240.00	\$240.00 Burlington (WVNY)	п	INSIDE EDITION	10/14/16
5.0 Normal Line / SPOT	10/18/16-10/21/16	ω		:30 5:59P- Local 22 News at 6P	2	 ×	×	×	×			2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News	10/14/16
6.0 Normal Line / SPOT	10/23/16-10/23/16	4		:30 6:30P- Local 22 News at 630P	111					×		щ	\$70.00	\$70.00	\$70.00 Burlington (WVNY)	>	ABC 22 Local News	10/14/16
7.0 Normal Line / SPOT	10/18/16-10/21/16	4		:30 9A- Dr. Oz	ω		×	×	×			w	\$40.00	\$120.00	\$120.00 Burlington (WVNY)	0	DR. OZ	10/14/16
8.0 Normal Line / Prime	10/23/16-10/23/16	4		:30 6:59P- America's Funniest Home Videos	1	m 10 10 100				×	, ,	<u>1</u>	\$600,00	\$600.00	\$600.00 Burlington (WVNY)	>	AFHV	10/14/16
9.0 Normal Line / SPOT	10/22/16-10/22/16	4		:30 7P- Local 22 News at 7P	1					×		1	\$70.00	\$70.00	\$70.00 Burlington (WVNY)		Local 22 News	10/14/16
10.0 Normal Line / SPOT	10/18/16-10/21/16	ω		:30 6A- Local 22 News at 6A	1	<b>x</b>	×	×	×			1	\$75.00	\$75.00	\$75.00 Burlington (WVNY)		LCL22NWS-6:00A	10/14/16
11.0 Normal Line / SPOT	10/18/16-10/21/16	4		:30 11A- The View	w		×	×	×			з	\$60.00	\$180.00	\$180.00 Burlington (WVNY)	~	VIEW-ABC	10/14/16
12.0 Normal Line / SPOT	10/18/16-10/21/16	<u></u>		:30 1P- The Chew	2	×	×	×	×			2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)		CHEW-ABC	10/14/16
		ŀ		CONFIRMATION CONTRA	罚	MA	S	Z	8	3	20							
Accepted-Agency/Advertisec			Date:	Accepted Stallon	allon.								Date:	Comments:	0702021100pc			



Great American Media 3050 K St NW Washington, DC 20007 WVNY 201 Humboldt St Rochester, NY 14610-1093

**Buyer Name** 

Sales Office

Phone/Fax

Suite 100

Billing Type Comments

Account Types

Product Brand Advertiser Schedule Dates Contract # Salesperson Agency Great American Media (11024) Our Vermont (83469) Political - Issues / Propositions (1068) 10/18/16-10/24/16 1448351 320/339/5653 (568010) Order Type Demo CO-OP Entered By Last Modified Date Entered Headline # 8

Ga, Ritterstein, Katz - Washington DC, Washington DC (1179) National/Political 320/339/5653 Katz - Washington DC Net Total Package Deal Sales Tax Commission Commission % 10/14/16 Lindsay Benoit 15.00 \$1,311.00 ECR25330116 10/14/16 \$7,429.00 Normal

10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. By Broadcast Month S Oct. 2016 Grand Total: 32 \$8,740.00 \$8,740.00

onight         1         X         \$150.00         Burlington (V           sat 11P         1         X         1         \$50.00         \$50.00         Burlington (V           sat 11P         1         X         1         \$1,250.00         \$1,250.00         Burlington (V           less         1         X         1         \$1,200.00         \$1,250.00         Burlington (V           less         1         X         1         \$1,100.00         \$1,100.00         Burlington (V           p         1         X         1         \$3,500.00         \$3,500.00         Burlington (V           CONFIRMATION CONTRACT         Date:         Corrinvents:	\$150.00 Burlington (WVNY) ABC-NW   \$150.00 Burlington (WVNY) Schedule   \$50.00 \$50.00 Burlington (WVNY) Local 22   \$1,250.00 \$1,250.00 Burlington (WVNY) Dancing   \$1,200.00 Burlington (WVNY) Schedule   \$1,200.00 \$1,100.00 Burlington (WVNY) Schedule   \$2,500.00 \$1,100.00 Burlington (WVNY) Conviction   \$3,500.00 \$3,500.00 Burlington (WVNY) Gonviction   \$3,500.00 \$3,500.00 Burlington (WVNY) Gonviction (WVNY) Gonvi

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St New York, NY 10019

Contract # 25330116 Agency: Great American Media CPE: 320/339/5653

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5477667

Buyer: Ritterstein, Gary

Advertiser: Our Vermont Product: issue Flight: 10/18/16 - 10/24/16

Changes as of: 10/17/2016 at 2:17 PM

Version: Highlighting Revision 1

Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$9,940.00 Total Spots: 33

Total CPP: \$0.00

Total GRP:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Separation: Traffic #: 1448351

Assistant: LAILA DAFTARI 202-872-5880

Comments: RVSD TO CXL OFF N/A SPOT. Salesperson: RACHELLE RAY -Washington DC 202-872-5880

10/18 - 10/18   10/18 - 10/18		Sa REV- 13 6p-6:30	# Day/Time	
Rate Rating Len 10/18 10/18 10/18   SAT   \$150.00   0   30   1 \( \) 0   0   1 \( \) TOTALS: 33		30p		
10/18 - 10/18		ABC-NWS SAT	Program	arra de ta
10/18 - 10/18		\$150.00	Rate	
10/18 - 10/18	TOT	0_	A35P Pating	
10/18 - 10/18	ALS:	30	Len	
1 1	3	• 0	18 Spots	10/-
(	\$9,940.00	\$0.00	40	Total
Total \$ \$0.00 \$9,940.00	\$0.00	\$0.00	СРР	
40 (0	0.0	0.0	CPP GRP	



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

**Order Level Comments** 

10/14/16 11:27 AM

0/13/16 5:27 PM

Market Budget: \$71,000 WVNY Share: 14%

WPTZ: 30% WFFF: 13% WCAX: 43% 10/14/16 11:27

AM

0/17/16 2:17 PM

Contract # 25330116 Agency: Great American Media CPE: 320/339/5653

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

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Advertiser: Our Vermont Product: issue

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Total Spots: Total CPP: \$0.00 Total \$: \$9,940.00 33

Total GRP: Traffic #: 1448351

Separation:

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

<u>::</u>	::	<u> </u>				_	_	L		l
	14%	t: \$71,000	Competitive Information	Washington DC	RACHELLE RAY -	Lindsay Benoit	System	Washington DC	RACHELLE RAY -	
			on	10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW		Pls note - lines 13, ABC World News is n/a during College Football - can offer 3x in GMA at sec 4 rate of \$50	Notice Received.	RVSD TO CXL OFF N/A SPOT.		
Total		Day/Time		MONT - NAB SEN		d News is n/a duri		OT.		
100%	100%	% Distrib		IT VIA EMAIL. PY		ng College Footb				
33	33	Spots	Daypart Summary	MT TO FOLL		all - can offer				
\$9,940.00	\$9,940.00	Dollars	иттагу	OW.		3x in GMA at sec 4 ra				
N/A	N/A	СРР				ate of \$50 as i				
0.0	0.0	GRP				make good, p				
Total	2016-Oct	Month	2	 Anna Chair	morphism (Co.)	as make good, please advise. Thanks	2-42			
		6	Monthly			anks!!				

Total		Day/Time	
100%	100%	% Distrib	
33	33	Spots	Daypart Summary
\$9,940.00	\$9,940.00	Dollars	Summary
N/A	N/A	СРР	

		or from the section		
\$9,940.00	33	Total	0.0	N/A
\$9,940.00	33	2016-Oct	0.0	N/A
Dollars	Spots	Month	GRP	СРР
nary	Monthly Summary			

	\$10,090.00 \$10,090.00	\$10,090.00		34	Confirmed	RACHELLE RAY - 10/13/16 5:24 PM Washington DC	New
	\$0	\$0				10/14/16 9:13 AM	Queued for Electronic Contracting
	\$0	\$0			Confirmed	10/14/16 11:27 AM Lindsay Benoit	Makegood 1
Changes: Comments from 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMIT TO FOLLOW. to RVSD TO CXL OFF NIA SPOT., Total Spots from 34 to 33, Calculated Dollars from \$10,090.00 to \$9,940.00, Competitive Market Budget from \$72,071 to \$71,000, User Entered \$ from \$0.00 to \$9,940.00, Demo Meta to [R16], Total \$ from \$10,090.00 to \$9,940.00, Demo Meta to [R16].	\$0	\$-150.00	_		Revised	RACHELLE RAY - 10/17/16 2:17 PM Washington DC	Revision
Comment	Contract \$	\$ Chg	Spot+ Spot-	Spot+	Status	Created/Received Created by	Trans
	•	Transaction History	Trans				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.